



# SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)  
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956  
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



## ADMISSION COMMITTEE

### Minutes of Meeting

Date of Meeting : 11.06.2024

Time : 10.30 AM to 11.30 AM

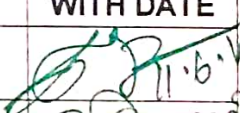

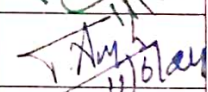
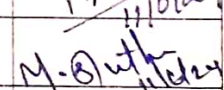
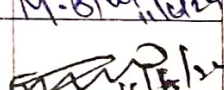
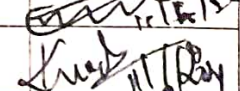
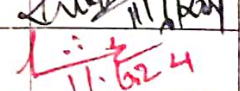
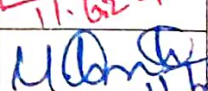
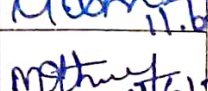
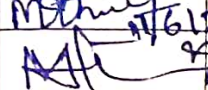
#### I. Agenda:

- 5.1 To assess the effectiveness of the current admission process and identify areas for improvement.
- 5.2 To discuss about media teams.
- 5.3 To discuss the admission strategies to be followed for the year 2025-2026
- 5.4 To discuss the existing fees across various programs.
- 5.5 To discuss the skill development programme to the upcoming first year students
- 5.6 Any other points

#### II. List of Members Attended:

The meeting of the Admission Committee for the Academic year 2024-2025 was held on 11.06.2024 at IQAC at 10.30 A.M.

The following members attended the meeting:

S.No.	NAME	DESIGNATION	POSITION	SIGNATURE WITH DATE
1.	Prof. A. Baladhandapani, M.A., M.Phil.,	Secretary and Correspondent	Chairman	 11.6.24
2.	Dr. R. Satishkumar	Principal	Convener	 11/6/24
3.	Er. Aravind Thirunavukkarasu	Director - CRT	Management Representative	 11/6/24
4.	Dr. M. Sudha	Prof/Physics	Member	 11/6/24
5.	Dr. K. L. Palanisamy	Dean (Students Affairs)	Member	 11/6/24
6.	Dr. K. Umadevi	HoD/EEE	Member	 11/6/24
7.	Mr. M. S. Muhammadu Sathik Raja	HoD/MDE	Member	 11.6.24
8.	Mr. M. Arun Kumar	AP/ECE	Member	 11.6.24
9.	Mrs. V. Mahalakshmi	AP/IT	Member	 11/6/24
10.	Mr. M. Muthusamy	Physical Director	Member	 11/6/24

### III. Minutes of the Meeting:

The chair of the admission committee, Prof. A. Baladhandapani, greeted the gathering. Then all the points of agenda were taken up for discussion.

#### 5.1 To assess the effectiveness of the current admission process and identify areas for improvement.

Analysed application numbers and acceptance rates over the past few years, revealing the need to evaluate the effectiveness of our current promotional strategies in attracting applicants.

#### 5.2 To discuss about media teams

- Reviewed the platforms currently being utilized (e.g., Instagram, Facebook, etc.,)
- Utilization of Google Ads and social media platforms for advertisements.
- Decided to update the college daily news in website to support admission activities.

#### 5.3 To discuss the admission strategies to be followed for the year 2025-2026

It is decided to put following plans in action for the 2025-2026 admission

- 1) Campus happiness index
- 2) Quality and quantity placement and skill training,
- 3) Brand building measures for better visibility,
- 4) Strong alumni network,
- 5) Target group reach programmes,
- 6) Faculty development programmes.

#### 5.4 To discuss the existing fees across various programs.

Fee structure for all courses has been confirmed

#### 5.4 To discuss the skill development programme to the upcoming first year students


Planned to provide various skill development training programmes to the upcoming first year students

#### 5.6 Any other points: Nil

Dr. R. Satishkumar, Convener proposed the Vote of Thanks

The meeting concluded by 11.30 A.M.

  
Convener

  
Chairman

Copy TO :

1. Admission Cell
2. IQAC
3. Office